cannot be imported except against an import licence.

Market Survey by ITPO in South Africa

720. SHRI CHIMANBHAI HARIBHAI SHUKLA: Will the Minister of COMMERCE be pleased to state:

(a) whether the Indian Trade Promotion Organisation (ITPO) has recently concluded a market survey in South Africa;

(b) if so, the itemes identified as a result of this survey and possibility of organising trade development programmes such as trade fairs and exhibitions, investment, joint venture to strengthen bilateral trade and economic cooperation between the two countries; and

(c) the steps being taken by Government in this regard?

THE MINISTER OF STATE OF THE MINISTRY OF COMMERCE (SHRI P. CHIDAMBARAM): (a) Yes, Sir. India Trade Promotion Organisation conducted a market survey in South Africa in January, 1994.

(b) The survey has identified following items for export to South Africa:—

Garments, textiles, home furnishings made-ups, rice, beans, lentils, spices, coffee, computer software and hardware, sports and exercise bicycles, handtools and machine tools, agricultural implements and diesel pumping sets, builders' hardware including bathroom and sanitary fittings, electrical fittings, industrial fasteners, surgical and medical equipments, stuffed toys, handicrafts, utility-cum-decoratives, leather goods, footwear, forgings & castings, bulk drugs, chemicals & dyes and earth moving equipments.

The surveys has also dealt with the possibility of organising exclusive Indian Exhibition or participating in some trade fairs in South Africa such as SAITEX in addition to exploring the possibilities of investment, setting up joint ventures and strengthening bilateral trade and economic cooperation between the two countries on a long term basis.

(c) The Government had adopted the following measures to boost trade with South Africa:—

(i) creating better awareness about Indian goods by organising participation in international fairs/ exhibitions in the region;

(ii) exchange of industry and trade delegations;

(iii) holding of exclusive Indian exhibitions/fairs;

(iv) holding of regional conference of commercial representative conference to identify emerging opportunities;

(v) holding periodic official level bilateral discussions to resolve bottlenecks.

Ceiling on cultivation of Virginia Tobacco

721. SHRI SANJAY DALMIA: Will the Minister of COMMERCE be pleased to state:

(a) whether any ceiling has been fixed on the cultivation of Virginia tobacco;

(b) if so, the details thereof; and

(c) the total quantity of tobacco exported and the foreign exchange earned therefrom during each of the last three years?

THE MINISTER OF STATE OF THE MINISTRY OF COMMERCE (SHRI P. CHIDAMBARAM): (a) and (b) The authorised crop size of Flue-cured Virginia (FCV) Tobacco fixed by the Tobacco Board for 1995-96 season in Andhra Pradesh, Maharashtra, Orissa and Karnataka is 100.87 Million Kgs.

(c) Quantity of Tabacco exported and